

Contact:
Diane Ong
Marketing Manager
Conrad Maldives Rangali Island
diane.ong@conradhotels.com
+960 728 6445

## CONRAD MALDIVES RANGALI ISLAND WELCOMES MATAI GILROY AS THE NEW COMMERCIAL DIRECTOR

Bringing extensive experience in luxury hospitality, Gilroy to spearhead Conrad Maldives Rangali Island's strategic growth and market repositioning.





**MALE, Maldives – July 2024 –** Conrad Maldives Rangali Island is delighted to announce the appointment of Matai Gilroy as its new Commercial Director. With over two decades of experience in luxury hospitality, Matai brings a wealth of expertise and a proven track record in sales and marketing.

Originally from Tahiti, Matai has a distinguished career working with some of the most prestigious luxury resorts across the Maldives, Thailand, and beyond. His most recent role was Director of Sales & Marketing at The Sukhothai Bangkok, where he successfully repositioned the resort, significantly increasing average daily rate and achieving notable segment redistribution for leisure. Matai held similar leadership positions at Raffles Maldives Meradhoo and Niyama Private Islands Maldives, where he consistently drove revenue growth and established effective marketing strategies.

Thomas Hoeborn, General Manager of Conrad Maldives Rangali Island said, "We are excited to have Matai join and lead our Commercial team. His sound leadership and expertise in luxury hospitality will undoubtedly enhance our commercial efforts and support our ongoing journey to redefine luxury in the Maldives."

In his new role at Conrad Maldives Rangali Island, Matai will be responsible for driving the resort's commercial strategy, overseeing all aspects of sales, marketing, and revenue management. His deep understanding of the luxury market and his innovative approach to

digital marketing and sales strategies will play a pivotal role in enhancing the resort's market presence and achieving its strategic goals.

"I am thrilled to join the Conrad Maldives Rangali Island team during this exciting time of brand repositioning," said Matai. "The resort is known for its unique blend of luxury and innovation, and I look forward to contributing to its continued success and ensuring that our guests enjoy the exceptional experiences that Conrad Maldives Rangali Island is known for."

Conrad Maldives Rangali Island is part of <u>Hilton Honors</u>®, the award-winning guest loyalty program for Hilton's 24 world-class brands. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount that can't be found anywhere else and free standard WiFi. Members also have access to contactless technology exclusively through the industry-leading Hilton Honors mobile app, where Hilton Honors members can check-in, choose their room and access their room using Digital Key.

For more information or to book your experience, please visit www.conradmaldives.com or email mlehi.maldives@conradhotels.com or contact +960 6680629.

## Notes to Editor:

Conrad Maldives Rangali Island is an idyllic island paradise nestled in the South Ari Atoll, renowned for its abundant flora, fauna and marine life. The resort features 151 beautifully designed beach and over water villas and is home to The Muraka, the world's first undersea residence. The Muraka is a unique three-bedroom, two-level residence with a master bedroom submerged over 16 feet below sea level.

A leader in world-class dining, Conrad Maldives Rangali Island is a pioneer in the country's gastronomy scene – the resort opens Ufaa, the country's first authentic Chinese restaurant helmed by celebrity chef Jereme Leung, as well as the world's first undersea restaurant – Ithaa. Sitting five meters below the surface of the Indian Ocean, Ithaa offers 180-degree panoramic views of the vibrant coral gardens.

Conrad Maldives Rangali Island seamlessly blends adventure and relaxation, offering a range of ocean-inspired activities. Guests can embark on unforgettable Whale Shark and Manta Ray excursions or partake in sustainable initiatives like coral restoration. The resort caters to all ages: adults can enjoy guided snorkeling tours and a variety of exhilarating water sports, while children and teens have access to the Majaa Explorers Hub, complete with a splash park, and the Furaavaru Teens Club. For wellness seekers, the resort boasts two award-winning spas: The Spa Retreat, located 100 meters off the main island, and The Over Water Spa at Rangali Island, featuring treatment rooms with glass floors for viewing the vibrant coral reef below.

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## **About Conrad Maldives Rangali Island:**

A celebration of design and human spirit, <u>Conrad Maldives Rangali Island</u> expresses an accord of form, function and innovation in driving hospitality trends that has set the benchmark in its style. Rejecting trends in design to create a space that invites and inspires with a distinctive design that sits in perfect harmony with the natural environment. Conrad Maldives Rangali Island is an inspirational backdrop featuring intuitive service, infinite connections and a distinctive mix of once-in-a-lifetime experiences making it an extraordinary destination for couples and families to discover paradise. Join the conversation, visit Instagram <u>@conrad maldives</u>, Facebook <u>@conradmaldivesrangaliisland</u> or <u>conradmaldives.com</u>.

## **About Conrad Hotels & Resorts:**

Spanning five continents with over 40 properties, <u>Conrad Hotels & Resorts</u> has created a seamless connection between bold design, impactful experiences and curated contemporary art to inspire the conscientious traveller. Conrad is a place where guests are empowered to explore through intuitive service and experiences that authentically connect them with local culture. In addition to its award-winning hotel offerings, the brand also features an expanding residential portfolio combining sophisticated design, best-in-class amenities and purposeful service in inspiring destinations. Experience Conrad Hotels & Resorts by booking at <u>conradhotels.com</u> or through the industry-leading <u>Hilton Honors app</u>. <u>Hilton Honors</u> members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Conrad Hotels & Resorts at <u>stories.hilton.com/conradhotels</u>, and follow the brand on <u>Facebook</u>, <u>Instagram and Twitter</u>.